The Second General Meeting of the **Global Coordination Mechanism on NCDs**

Day 1 - Building on Progress: GCM Impact and new Challenges



Session one

Welcome and Opening







Moderation

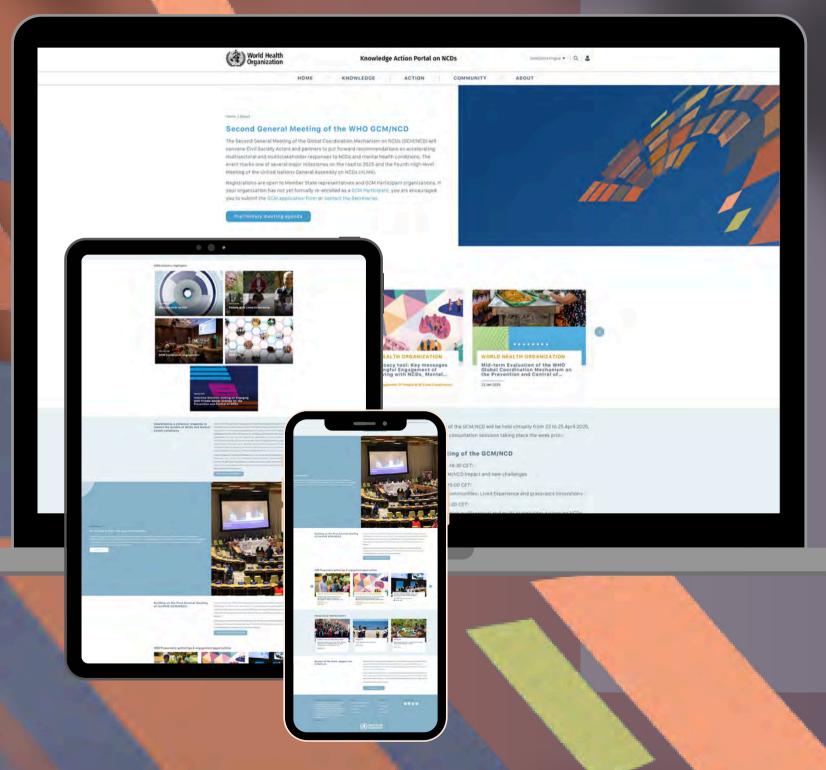
Guy Fones, Director, a.i. Health and Rehabilitation



Department of Noncommunicable Diseases, Mental



World Health Organization



Meeting page on the WHO Knowledge Action Portal on NCDs



https://www.knowledgeaction-portal.com/sgm





Opening Remarks

Diseases, Noncommunicable Diseases and Mental Health

Jérôme Salomon, Assistant Director-General, Universal Health Coverage/Communicable



rld Health panization



Welcome Notes from Member States

Dr Oleg Salagay the Russian Federation

State Secretary, Deputy Minister of Health of



Welcome Notes from Member States

Dr Anas Almohtaseb Director of the NCDs Directorate, Director of Health Finance Reform and Universal Health Coverage Plan Ministry of Health, Jordan





Lived Experience Perspective

Mathew Jackman (they/them)

Founder, The Australian Centre for Lived Experience



Vorld Health Organization

Group Picture





Session two

Taking Stock: Contributions of the GCM/NCD and new opportunities





The GCM/NCD today: Key numbers, impact, and major milestones

Katia de Pinho Campos, Head, a.i. Global Coordination Mechanism on NCDs, Department of Noncommunicable Diseases, Mental Health and Rehabilitation



Multistakeholder Panel Discussion

GCM Participants perspectives: Progress and Impact





Moderator Bent Lautrup-Nielsen, World Diabetes Foundation



Dr. Shadha Al-Raisi **Director of Non-Communicable Diseases** (Ministry of Health, Oman)



Aurellia Popov Medical doctor & Public Health Specialist (Ministry of Health, Republic of Moldova)



Morven Roberts Chief Executive of GACD The Global Alliance for Chronic Diseases



Kate Armstrong Founder & President of CLAN (Caring & Living As Neighbours)

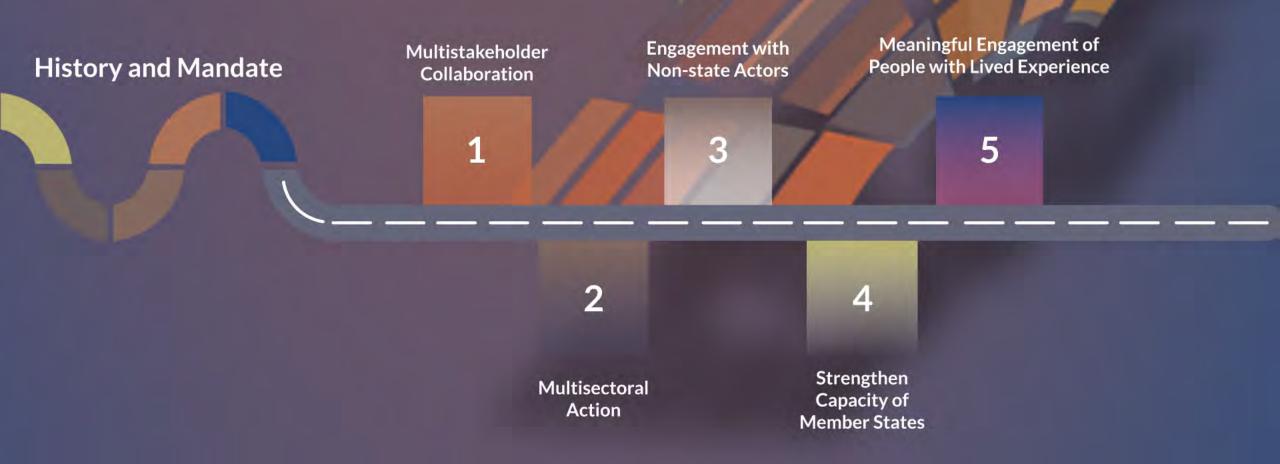


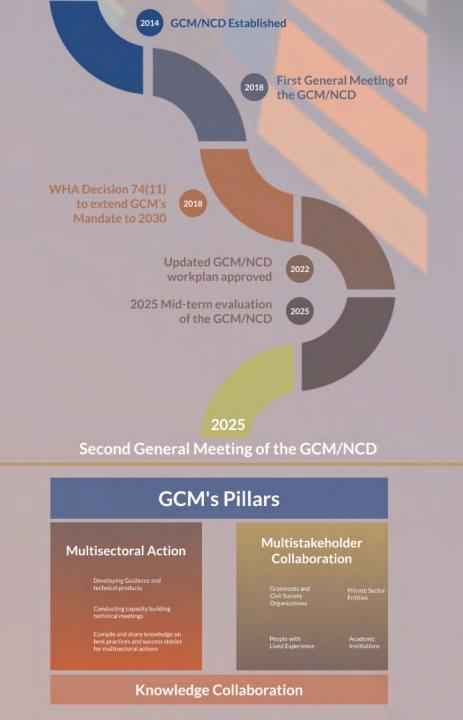
Bente Mikkelsen Member on the Board of directors of WHF World Heart Federation



Anu Gomanju **NCD Poverty and** lived experience advocate

The Global Coordination Mechanism on NCDs: Milestones, Figures & Impact







WHA Decision 74(11) to extend GCM's Mandate to 2030

Updated GCM/NCD workplan approved

2022

2025

2025 Mid-term evaluation of the GCM/NCD





2025 Mid-term evaluation of the GCM/NCD

2025

Second General Meeting of the GCM/NCD

GCM's Pillars

Multistakeholder

GCM's Pillars

Multisectoral Action



Developing Guidance and technical products



Conducting capacity building technical meetings



Compile and share knowledge on best practices and success stories for multisectoral actions

Multistakeholder Collaboration



Grassroots and **Civil Society** Organizations



Private Sector Entities

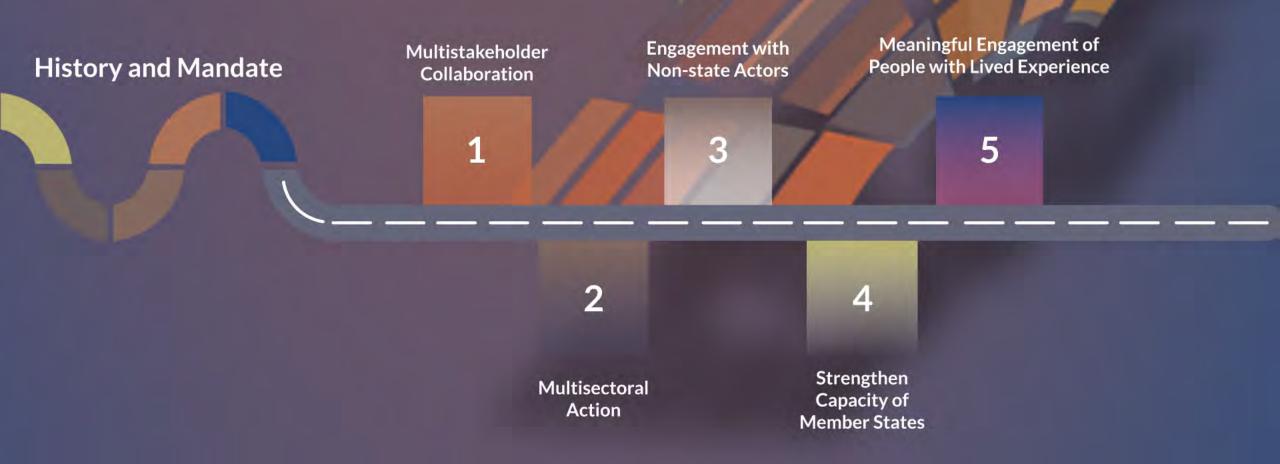


People with Lived Experience

Academic Institutions

Knowledge Collaboration

The Global Coordination Mechanism on NCDs: Milestones, Figures & Impact



Priority Area 1



Enable knowledge collaboration and the dissemination of innovative multistakeholder responses GCM Engagement Strategy & initiatives

> The Knowledge Action Portal on NCDs

The New KAP (2024)



The New KAP (2024)



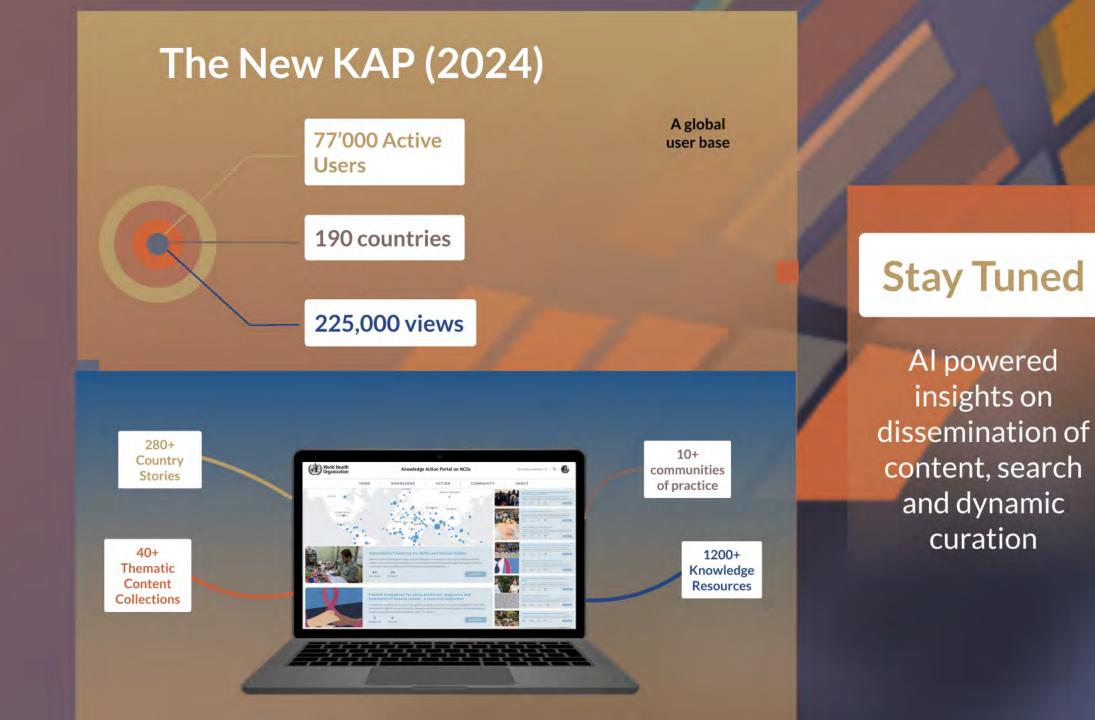
280+ Country Stories

40+ Thematic Content Collections



10+ communities of practice

> 1200+ Knowledge Resources



Priority Area 1



Enable knowledge collaboration and the dissemination of innovative multistakeholder responses GCM Engagement Strategy & initiatives

> The Knowledge Action Portal on NCDs

Grassroots **Innovation Workshop**



GCM Partnership with WDF to advance Multisectoral **Actions in Countries**

New GCM Engagement Strategy

WHO Global Coordination Mechanism on the **Prevention and Control**

of NCDs (GCM/NCD)

Engagem for GCM

World Health Organization



Co-design with GCM Participants



3

GCM **Participants**

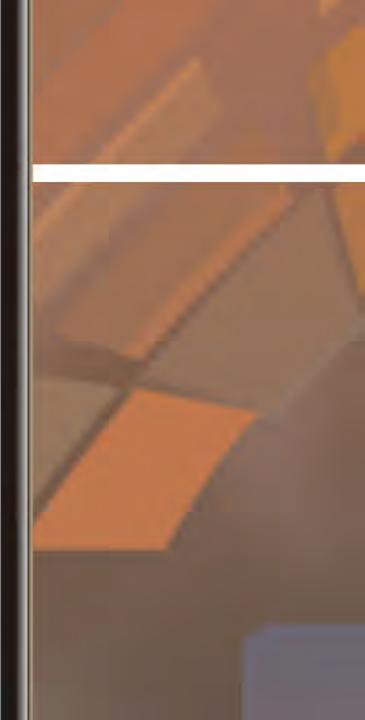
Enguladou Action Portal on ACDs

(Dependent

56 organizations reconfirmed & actively engaged

tions ed & gaged







GCM Partnership with WDF to advance **Multisectoral Actions in Countries**

Co-design with GCM Participants

2

Institutionalizing sustainable multisectoral collaboration for NCDs: How to incentivize and support durable multisectoral action

1

World Obesity Federation

Advancing datadriven, evidenceinformed multisectoral action: The role of multistakeholder data sharing and knowledge collaboration

The George Institute

Building narratives that drive multisectoral action on NCDs and mental health across stakeholders

3

NCD Alliance

Grassroots Innovation Workshop



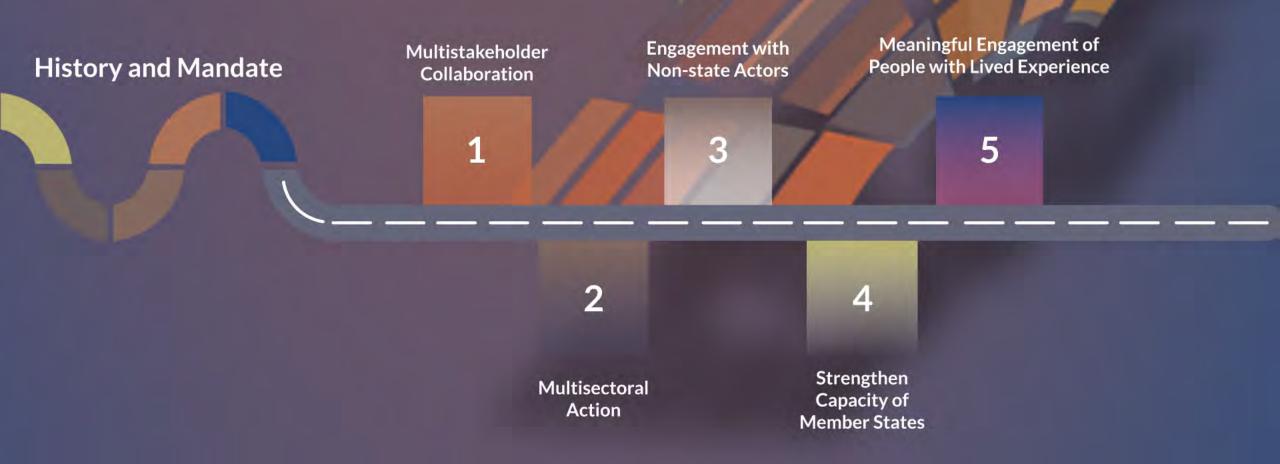
Priority Area 1



Enable knowledge collaboration and the dissemination of innovative multistakeholder responses GCM Engagement Strategy & initiatives

> The Knowledge Action Portal on NCDs

The Global Coordination Mechanism on NCDs: Milestones, Figures & Impact





Priority Area 2

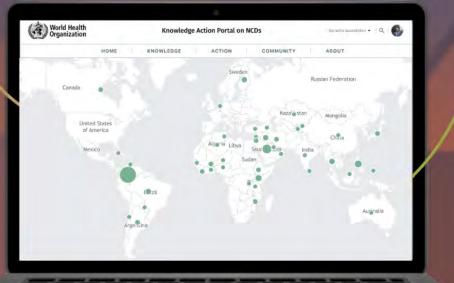
Take stock and facilitate multisectoral government action Global Mapping Report on Multisectoral Action

Compendium Report on Multisectoral Action



95 MSA Experiences in 45 Countries

Guiding Framework for Multisectoral Action in NCDs



Full Report





Priority Area 2

Take stock and facilitate multisectoral government action Global Mapping Report on Multisectoral Action

Compendium Report on Multisectoral Action

World Health Organization

Compendium report on multisectoral actions for the prevention and control of noncommunicable diseases and mental health conditions

Country case studies



Reporting on enablers & barriers across four strategic MSA pillars



Governance and accountability



ability at all levels



The practical aspects of collaborating



Resources and capabilities



Full Report

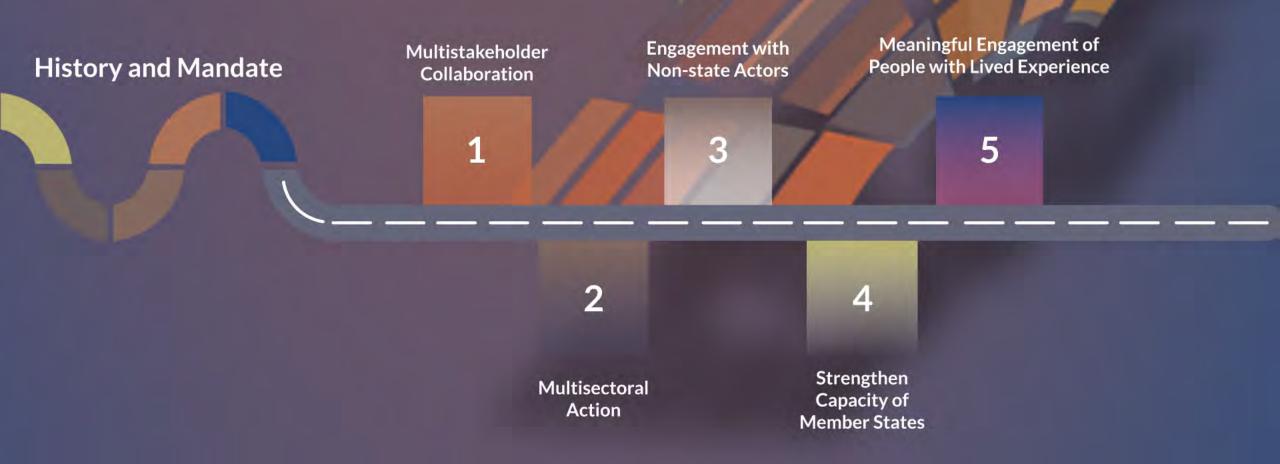




Take stock and facilitate multisectoral government action Global Mapping Report on Multisectoral Action

Compendium Report on Multisectoral Action

The Global Coordination Mechanism on NCDs: Milestones, Figures & Impact





Providing and updating guidance to Member States on engagement with non-State actors

Workshops and Events

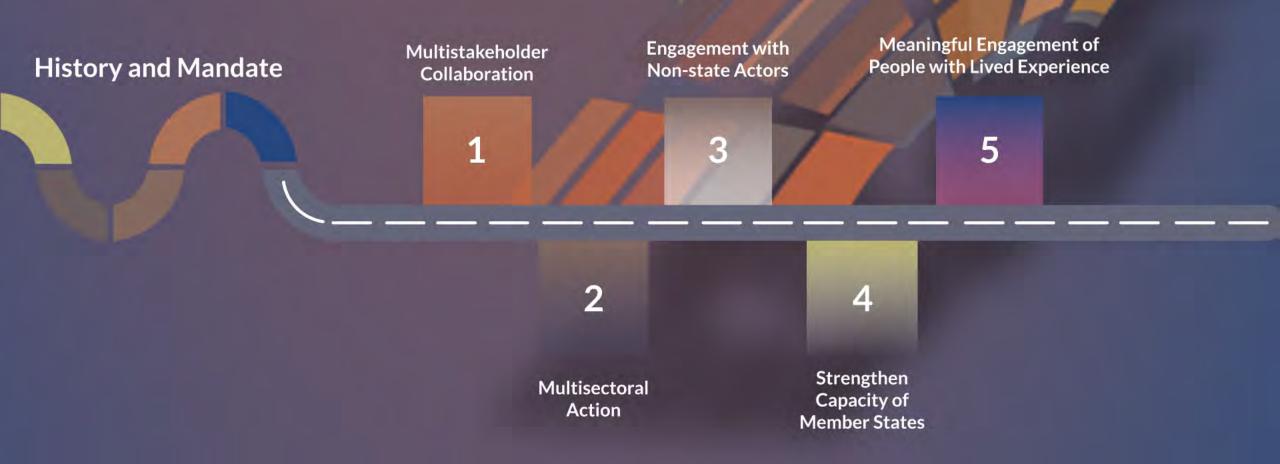




Providing and updating guidance to Member States on engagement with non-State actors

Workshops and Events

The Global Coordination Mechanism on NCDs: Milestones, Figures & Impact



Strengthen capacity of Member States and civil society to develop national multistakeholder responses



Three NCD Lab Cycles

200+ projects and ideas mapped

12 projects identified to receive capacity building and networking support

First workshop with governments on scaling grassroots innovations





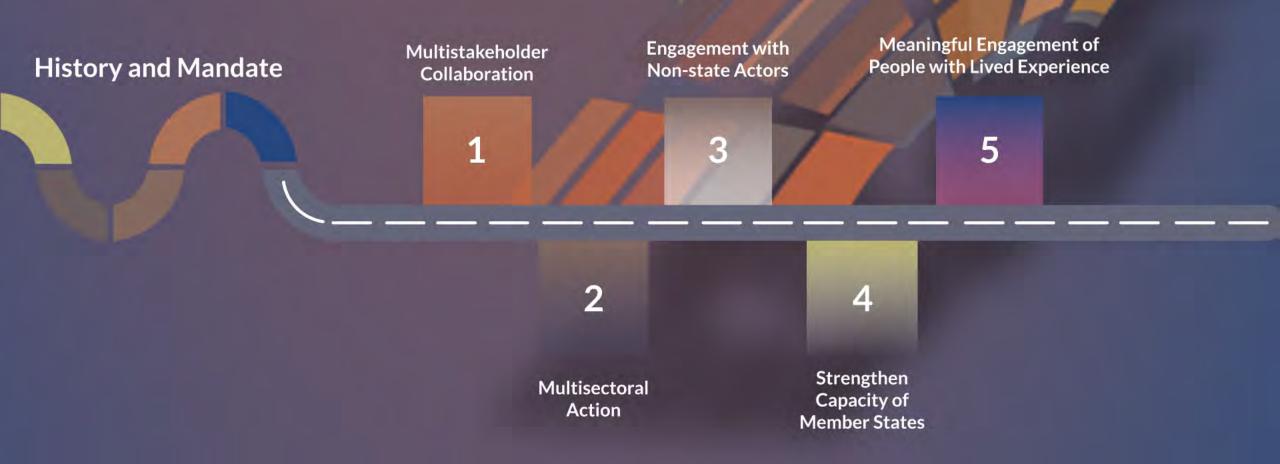




Strengthen capacity of Member States and civil society to develop national multistakeholder responses



The Global Coordination Mechanism on NCDs: Milestones, Figures & Impact







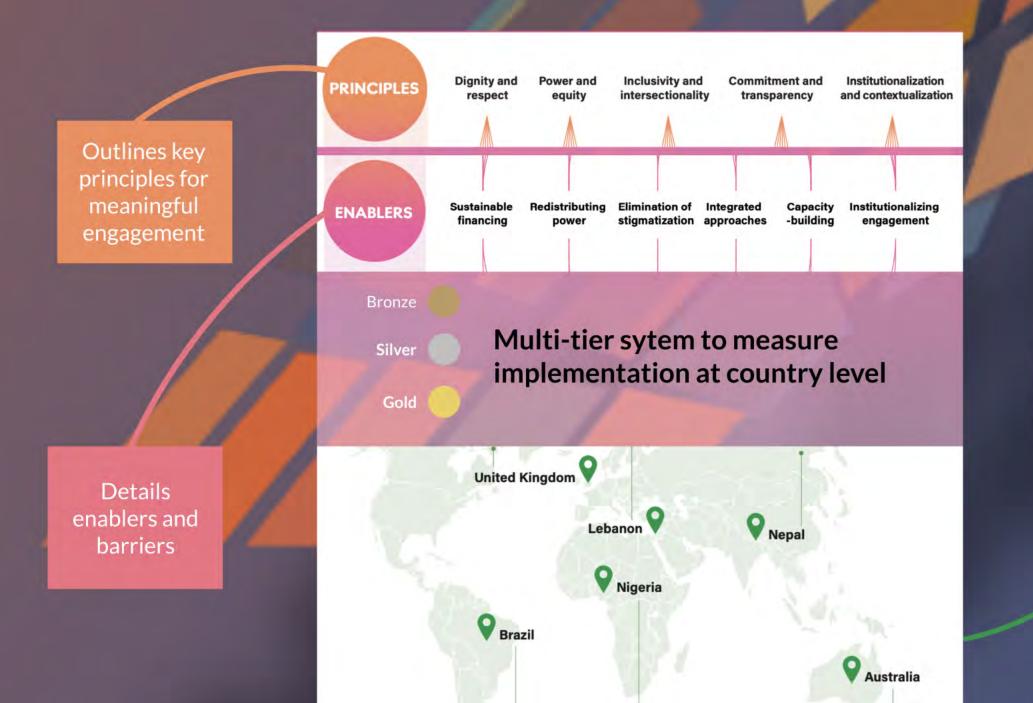
Convene and meaningfully engage people living with noncommunicable diseases



WHO framework for meaningful engagement of people living with noncommunicable diseases, and mental health and neurological conditions



Advocacy and Implementation



Supported by regional reflections and people power publication series, and a dedicated video series





Convene and meaningfully engage people living with noncommunicable diseases



WHO framework for meaningful engagement of people living with noncommunicable diseases, and mental health and neurological conditions



Advocacy and Implementation

Eastern Medeterranean Project

Syria





Key Advocacy Messages to the 4th UNHLM

Symposium 3

DAY 2 SGM

community reaching 600+ PWLE

Global

WHO Symposium

Co-led by 9 Lived Experience **Steering Committe**



| Symposium 1 | Symposium 2 | Symposi |
|-------------|-----------------|-----------|
| (May 2024) | (December 2024) | (April 20 |
| Community | Developing | Towards |
| priorities | the advocacy | UNHLM |
| and inputs | Messages | beyor |



Capacity

(2026) Potential Scale up to other regions



(2026) Potential Scale up to other regions Symposium 3

DAY 2 SGM

Key Advocacy Messages to the 4 UNHLM





WHO Symposium

Co-led by 9 Lived Experience Steering Committe



Global community reaching 600+ PWLE

Key Advocacy Messages to the 4th UNHLM



Symposium 1 (May 2024) Community priorities and inputs

um 1 Symposium 2 (December 2024) unity ties buts Developing the advocacy Messages

2 Symposium 3 (April 2025) y Towards the UNHLM and beyond







Convene and meaningfully engage people living with noncommunicable diseases

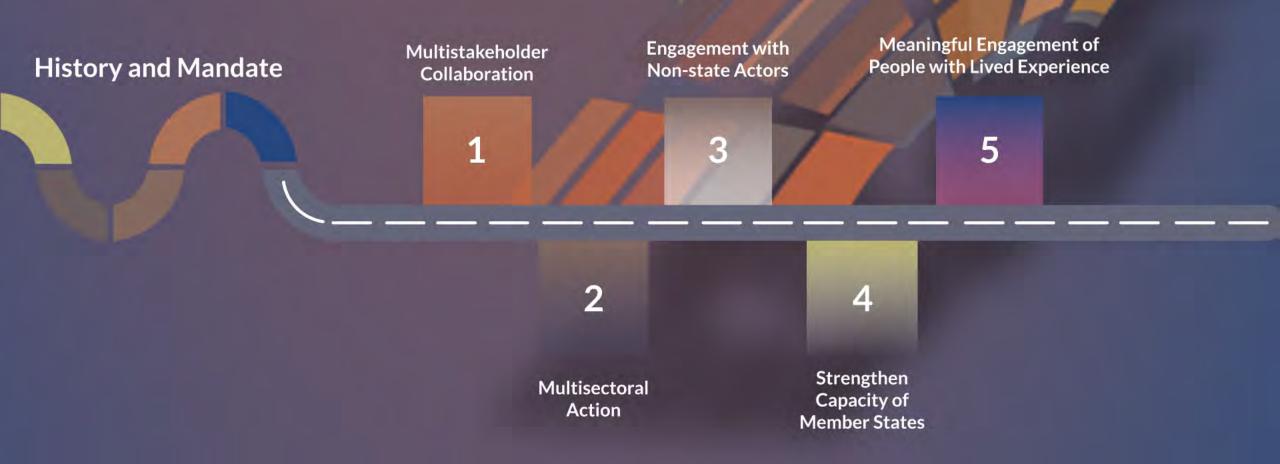


WHO framework for meaningful engagement of people living with noncommunicable diseases, and mental health and neurological conditions



Advocacy and Implementation

The Global Coordination Mechanism on NCDs: Milestones, Figures & Impact





Friday 25th

Today

Thursday 24th

Interactive Segment

Open Floor Discussion



Break



Session three

Multisectoral and multistakeholder action: Key messages from GCM/NCD Issue Briefs



World Health Organization



Moderation

Samuel Sieber Global Coordination Mechanism on NCDs, Health and Rehabilitation

Department of Noncommunicable Diseases, Mental



The Thematic Issue Briefs

Institutionalizing sustainable multisectoral collaboration for NCDs: How to incentivize and support durable multisectoral action

> World Obesity Federation

Advancing datadriven, evidenceinformed multisectoral action: The role of multistakeholder data sharing and knowledge collaboration

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The George Institute



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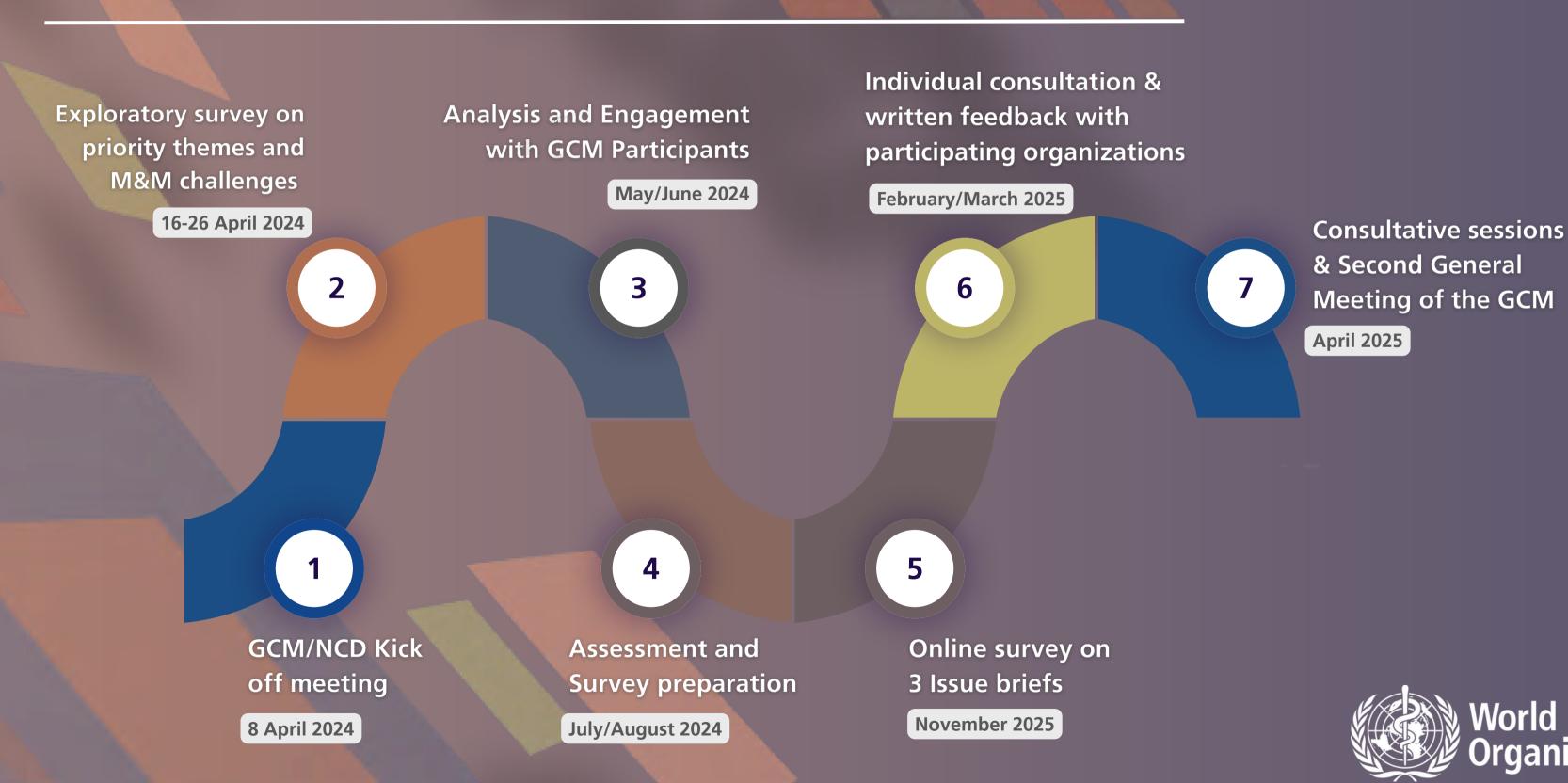
Building narratives that drive multisectoral action on NCDs and mental health across stakeholders





World Health Organization

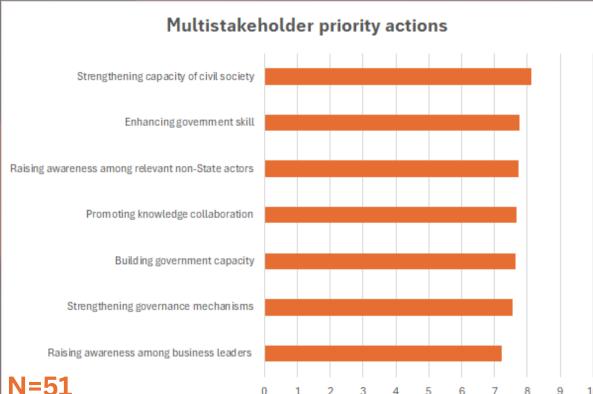
Timeline



World Health Organization

Consultation highlights: Exploratory survey (April 2024)





Key themes in multisectoral priority actions

- actions
- and coordination for multisectoral action

Key themes in multistakeholder priority actions

- Strengthening the capacity of civil society NCDs.



• <u>Empowering relevant government sectors</u>, particularly those beyond health, to engage in multisectoral

• <u>Developing government capacity by enhancing skills</u> in leadership, negotiation, and policy development

organizations at to support government efforts on

• Enhancing governments' skills for partnership management with non-States actors for NCDs Raising awareness among relevant non-State actors, particularly those beyond health, about NCDs

Consultation highlights: Technical survey & consultations



- survey
- online consultation



• November 2025: 30 GCM Participant organizations contributed experiences, examples, insights in dedicated technical

• April 2025: 150 participants in last weeks

The Thematic Issue Briefs

Institutionalizing sustainable multisectoral collaboration for NCDs: How to incentivize and support durable multisectoral action

> World Obesity Federation

Advancing datadriven, evidenceinformed multisectoral action: The role of multistakeholder data sharing and knowledge collaboration

2

The George Institute



3

Building narratives that drive multisectoral action on NCDs and mental health across stakeholders





World Health Organization

Issue Brief 1

support durable multisectoral action

Rachel Thompson, **World Obesity Federation**



Institutionalizing sustainable multisectoral collaboration for NCDs: How to incentivize and



Rationale

Institutionalizing multisectoral collaboration Examples: Presidential orders, municipal bills, technical working groups, advisory bodies, NCD plans

Why is it important?

- Sustains actions through time and political cycles
- Reduces dependence on individuals
- Aligns policies, resources, decisionmaking
- Facilitates long-lasting cooperation
- Creates a culture of collaboration





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Recommendations

For governments

- Establish national plans, legal mandates, committees
- Implement health taxes, pool funds, allocate budget lines
- Formalize partnerships between sectors, ensure policy coherence
- Invest in capacity-building and leadership skills
- Engage CSOs, communities, and people living with NCDs

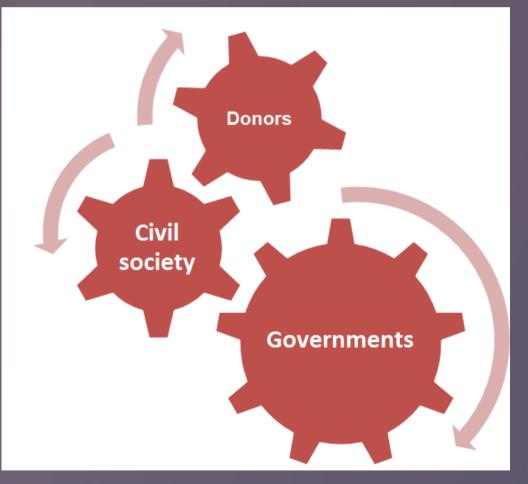
For civil society

- Advocate! Create narratives and campaigns
- Hold governments to account and offer support
- Participate! Share knowledge, lived experience, expertise
- Mobilise community leadership, build trust, demand, ownership
- Support M&E and help build the evidence base

For donors

Provide long-term funding including for coordination







Key messages

1) Multisectoral action needs multistakeholder support

- Civil society including people with lived experience play a crucial role in advocating for and supporting
- Donor support is needed to incentivise and sustain, especially in LMICs

2) Sustainable collaboration depends on people

- Strong understanding of co-benefits, technical, communication and negotiation skills are needed
- Leadership at all levels to build a culture of collaboration

3) Accountability must also be institutionalized

- Importance of transparent M&E and legal frameworks
- Power of lived experience to hold leaders to account





Issue Brief 2

Claudia Batz,

Advancing data-driven, evidence-informed multisectoral action: The role of multistakeholder data sharing and knowledge collaboration

The George Institute for Global Health



Current challenges in data sharing and knowledge collaboration across sectors



Data collection and sharing across sectors remains fragmented and siloed – lack of standardised practices





No unified framework to guide timely multisectoral collaboration





Current mechanisms lack coordination and integration

Limited interoperability hinders cross-sector impact



Recommendations

Improving data governance and standardisation

- Implement data governance frameworks with robust monitoring, surveillance, and evaluation mechanisms
- Prioritise interoperability across systems and sectors
- Establish co-owned data platforms with key ministries to promote timely and high-quality data collection and sharing

Leveraging emerging technologies and innovations to strengthen data ecosystems

- Use predictive modelling and pattern recognition by applying machine learning to local datasets for context-specific insights and foresight
- Collect disaggregated data (sex, age, disability, SES etc.)
- Ensure the ethical use of AI through clear regulatory frameworks, transparency, and accountability

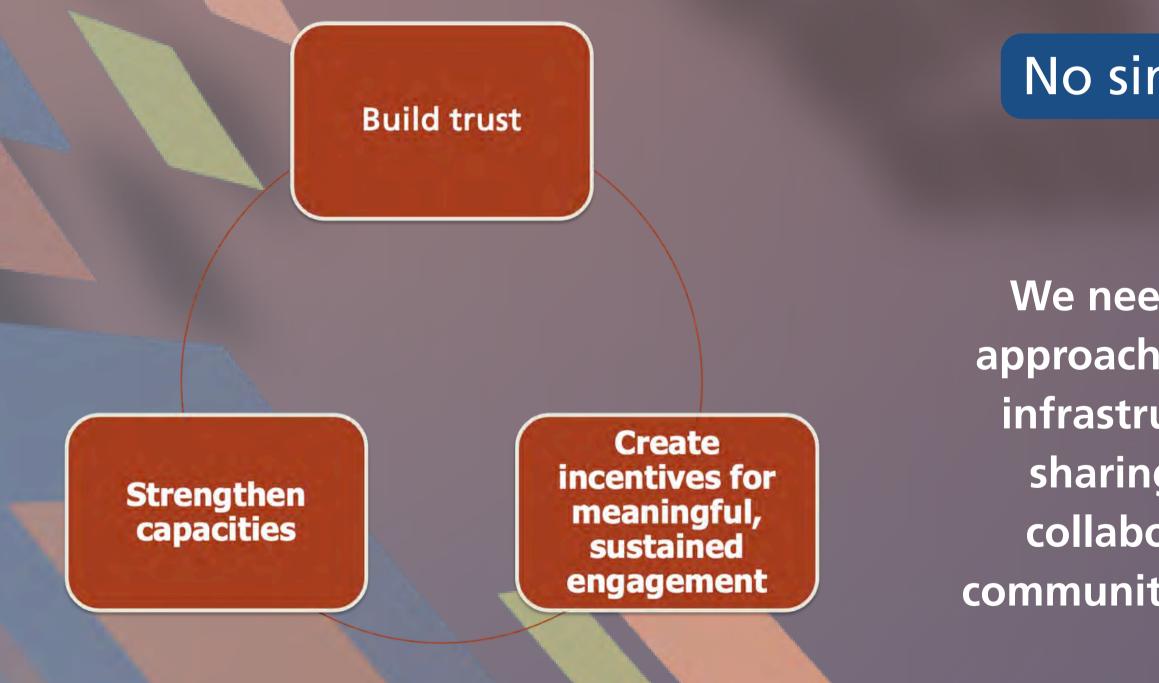
Enhancing the effectiveness and sustainability of data-driven actions

- Recognise lived experience (communities, civil society, PLWNCDs, health workers, youth, indigenous groups) as vital data
- Secure sustainable financing for maintaining robust data systems using implementation science and health policy and system research to showcase their impact
- Build cross-sector capacity and promote knowledge sharing





Key Message: Unlocking the power of data for an effective NCD response





No single sector can address NCDs alone!

We need a comprehensive, systemic approach that not only strengthens the infrastructure for data collection and sharing but also fosters long-term collaboration across governments, communities, and multiple other sectors.



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Issue Brief 3

stakeholders

Mercedes Carballo, **NCD Alliance**

Building narratives that drive multisectoral action on NCDs and mental health across





Rationale & Challenges

- NCDs are still largely framed as health issues, limiting cross-sector/stakeholder engagement and policy coherence.
- Narratives can reframe NCDs as development challenges, aligning goals and highlighting co-benefits.

Highlights from consultation meeting April 16th:

- > Narratives should lead to inclusive structures with equal representation and accountability.
- Recognition of all stakeholders, especially civil society, academia, and public-health-aligned private sector
- > Academia should co-produce communities-centered, socioeconomically grounded narratives
- > More case studies applicable to diverse socioeconomic contexts are needed



Recommendations

Governments: align with sector-specific goals, highlight cost of inaction

International Orgs: Share promising case studies Share tailored tools; promote long-term, cross-sector partnerships.

> Private sector: Support public health-aligned promote benefits while safeguarding from undue

Multisectoral Action



Key Messages

Narratives drive change, from awareness to policy action. Framing matters.

Multisectoral narratives foster trust, align goals, and break down silos. All essential for strengthening shared responsibility for lasting policy change





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Bent Lautrup-Nielsen **World Diabetes Foundation**



Vorld Health Organization

Issue Briefs: Next steps



Review of consultation and SGM feedback and finalization



Thematic commentary on who.int as part of the Road to HLM4 campaign (late April)



Publication as a joint WHO/partner ahead of HLM4



Communication and dissemination activities (through KAP, social media, joint networks)

Institutionalizing sustainable multisectoral collaboration for NCDs: How to incentivize and support durable multisectoral action

> World Obesity **Federation**



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Interactive Segment

In your country and context, what are key enablers to support sustainable, evidence-informed multisectoral and multistakeholder action?

Scan the QR code





World Health Organization

Issue Brief Reflections

Input from Member States







Moderation

Katia de Pinho Campos, Head, a.i.

Global Coordination Mechanism on NCDs, Department of Noncommunicable Diseases, Mental Health and Rehabilitation



Barbados

Dr Arthur Phillips and Wellness of Barbados

Deputy Chief Medical Officer, Ministry of Health





Philippines

Dr. Sean Paolo Ohrelle B Aquino, Control Bureau of the Department of Health

Medical Officer III at the Disease Prevention and



Open Floor Discussion

What are major enablers and barriers to implementing multisectoral and multistakeholder action on NCDs?

What support do you need to strengthen multisectoral and multistakeholder action on NCDs?





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Session four

Uniting for impact: Elevating multistakeholder collaboration and multisectoral action towards HLM4



orld Health



Speaker

Werner Obermeyer, Director WHO Office at the United Nations



Accreditation Process for NSA's for the 4th High Level Meeting



Scan this QR code to access all information and guides

- The accreditation process will remain open until 20 May 2025 at 12:00
- Reach out to <u>ngls@un.org</u> if you encounter any issues



World Health Organization



Q&A Segment



Wrap Up and Closing DAY 1

Katia de Pinho Campos





Thank you

Upcoming on Day 2 (Thursday 24 April) **Empowering People and Communities**



More Information on the Knowledge Action Portal on NCDs