
WHO Global Initiative for Childhood Cancer

CureAll Country Showcase on the Road to 2030

15 February, 2024, 15.00-16.30 CET (8.00 US CT/18.30 IST)

Concept Note and Provisional Agenda (Virtual Event)

Virtual Zoom Platform. Register in advance:

https://who.zoom.us/webinar/register/WN_uUSvikLPSuWdl8orvhJwcg#/registration

I. BACKGROUND

Each year, an estimated 400 000 children develop cancer globally. Childhood cancer represents a public health challenge and a substantial contributor to the global disease burden, overwhelming the affecting children and their families all around the world¹. The marked disparity in survival between High income countries and LMICs represents a great health inequity and a threat to the attainment of UHC and to the realization of political commitments in the United Nations 2030 Agenda for Sustainable Development.

In response to this great inequity WHO alongside St Jude Children’s Research Hospital and other global partners launched in 2018 The **Global Initiative for Childhood Cancer** (GICC) with the target of increasing global survival for childhood cancer to at least 60% by 2030. In the past five years since its launch significant progress in the implementation of the CureAll Framework has been achieved in over 70 countries.

On the occasion of International Childhood Cancer 2024, WHO will convene representatives from GICC engaged countries, official partners and people affected by cancer in a stock-take session highlighting ongoing efforts to advance with the prioritization of childhood cancer into national

¹ [Childhood cancer burden: a review of global estimates - The Lancet Oncology](#)

policies and programmes and improve access to quality services for children with cancer across the six WHO regions.

II. CureAll Country Showcase Poster Competition Second edition

On December 6, 2022 WHO and St Jude Children's Research Hospital co-hosted a [virtual CureAll country showcase event](#) with the participation of representatives from 38 Member States. The event allowed sharing of lessons learned, challenges and success in the implementation of the CureAll pillars and enablers across 6 WHO regions. Twenty posters displaying CureAll deliverables were submitted for the contest competition. Winners of the poster competition were announced during 2023 ICCD Webinar.

This year the second edition of the poster competition has been announced giving opportunity to all GICC focus countries and countries with activities to submit their posters. Winners in the categories of most innovative and most creative design will be announced during the webinar.

III. Meeting objectives

1. Highlight progress in CureAll country prioritized activities
2. Identify and share best practices to advance CureAll implementation across 6 WHO regions
3. Advocate for broader political commitment to advance toward GICC objectives.
4. Identify strategies to potentiate the impact and sustainability for GICC beyond 2024.

II. Participants and Platforms

The session will be hosted by WHO using Zoom platform. Audience members will be able to participate and ask questions in Q&A chat box. The session will be recorded for future reference. No translation is planned at this time. Pre-registration link will be shared with participants.

The meeting will be directed to representatives from Ministries of Health of GICC engaged countries, people with lived experience (Children, adolescents with cancer, childhood cancer survivors, families and care givers), GICC strategic partners including civil society groups, professional associations, advocacy groups, NCD/Cancer focal points from WHO regional and country offices supporting CureAll Implementation.

IV. Provisional Agenda

Time	Topic	Speaker
15.00 – 15.03	Welcome, meeting overview	Dr Roberta Ortiz Medical Officer, HQ/UCN/NCD/MND
A commitment toward GICC 2030 Target		
15.03 – 15.07	Opening Remarks, WHO	Dr Jérôme Salomon, WHO Assistant Director-General UHC/Communicable and Noncommunicable Diseases (UCN)
15.07 – 15.10	Opening Remarks, WHO Republic of Slovakia EB representative	Professor Jozef Suvada Ambassador of the Slovak Republic for Global Health Bratislava
15.10 – 15.22	Amplifying the voices of the Lived Experience of Children and adolescents affected by cancer to shape people centred care.	Mr. Moses Echodu Uganda Cancer Foundation
15.22 – 15.25	Consolidating Global Partnership for Impact	Dr André Ilbawi, Cancer Team Lead HQ/UCN/NCD/MND Dr. Carlos Rodriguez- Galindo Saint Jude Children’s Research Hospital Executive Vice-President Director St Jude Global
Implementing Pillars and Enablers across the Globe: Country Case Studies		
15.25 – 15.30	Regional Strategy to developing Centres of Excellence through sharedcare model in South East Asia	Moderator: Dr Sharon Kapambwe Cancer Control Technical Officer AF/RGO/UCN/NCD Dr. Bishnu Giri Cancer Control Technical Officer SE/RGO/HPN/NCM
15.30 – 15.35	Case Study from Kenya: Advancing toward UHC with inclusion of childhood cancer in benefit packages and conducting priority setting and costing of NCCPs	Dr. Joan-Paula Bor-Malenya National Cancer Control Programme Ministry of Health Kenya
15.35 – 15.40	Case Study from Jordan: Defining national standards and guidelines for six index cancers	Dr. Abdullah Maatouq Head of the Cancer Programme Noncommunicable Diseases Directorate Ministry of Health Jordan

15.40 – 15.45	Case Study from El Salvador: Strengthening and linking Cancer registries	Dr. Andrea Chacón Non Communicable Diseases Department National Focal point for GICC Ministry of Health El Salvador
Stocktake in CureAll Implementation: Perspectives from Implementors		
15.45 – 16.05	Interactive dialogue Dr. Cath Lam (St Jude Global WHO collaborating Centre for Childhood Cancer) Dr. Guillermo Chantada (SIOP President) Dr. Giuseppe Troisi (WHO EMRO) Ms. Carmen Auste (CCI) Dr. Lisette Mármol (Ecuador MoH- GICC focal point)	Moderator: Dr Liliana Vásquez Childhood Cancer Global Initiative International Professional Consultant Pan American Health Organization
16.05 - 16.10	Summary of the discussion	Dr. Liliana Vásquez Childhood Cancer Global Initiative International Professional Consultant Pan American Health Organization
16.10 - 16.15	Video: PAHO Importance of Strengthening Childhood Cancer Awareness: every child count	
CureAll Poster Contest		
16.15 – 16.21	Introduction to contest methodology	Ms. Andrea Williams Independent Contractor, WHO Collaborating Centre for Childhood Cancer St Jude Children’s Research Hospital
16.21 - 16.26	Poster competition results	Dr. Roberta Ortiz Medical Officer, HQ/UCN/NCD/MND
16.26 – 16.30	Closing Remarks	Dr. Bente Mikkelsen, Director HQ/UCN/NCD/ODN