Health Literacy Development for the Prevention and Control of NCDs: WHO Report Launch Webinar

14 December 2022, 13.00-15.00 CET

Provisional Programme

I. Welcome & Moderation
   • Guy Fones, Head, Global Coordination Mechanism on Noncommunicable Diseases, WHO

II. Opening remarks and scene setting (45 min)
   • Svetlana Akselrod, Director, Global Noncommunicable Disease Platform, WHO: Opening remarks
   • Assistant Minister of Health and Aged Care, Australia
   • Ruediger Krech, Director, Department of Health Promotion, WHO: Health literacy as a determinant of health, wellbeing and sustainable development.
   • National Health Literacy Demonstration Project, Ireland: Tackling NCDs through childhood obesity
   • Bente Mikkelsen, Director, Department for Noncommunicable Diseases, WHO: Health literacy development as a practical tool to impact on the prevention and control of NCDs and health equity.
   • National Health Literacy Demonstration Project, Australia: State-wide engagement and co-design to generate mental health literacy

III. Deep dive: health literacy at country level to inform equitable interventions and leave no one behind (40 min)
   • Richard Osborne, Director, Centre for Global Health and Equity, Swinburne University: Why use a globally relevant approach to Health Literacy?
   • National Health Literacy Demonstration Project, Spain: Steps towards needed, wanted, implementable stroke prevention and control reforms?
   • National Health Literacy Demonstration Project, India: Complex determinants of health in low resource settings: Uncovering fundamental prevention and control option for hypertension and heart disease
   • National Health Literacy Demonstration Project, Norway: Long-term impacts of health literacy development: scale up/knock on effects in Norway (COPD)
   • Questions and Discussion, moderated by Richard Osborne and Shandell Elmer

IV. Closing Remarks: Supporting the scale of health literacy development across countries (10 minutes)
   • Dr Suvajee Good, Regional Advisor, Family Health, Gender and Life Course, WHO Regional Office for South-East Asia

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